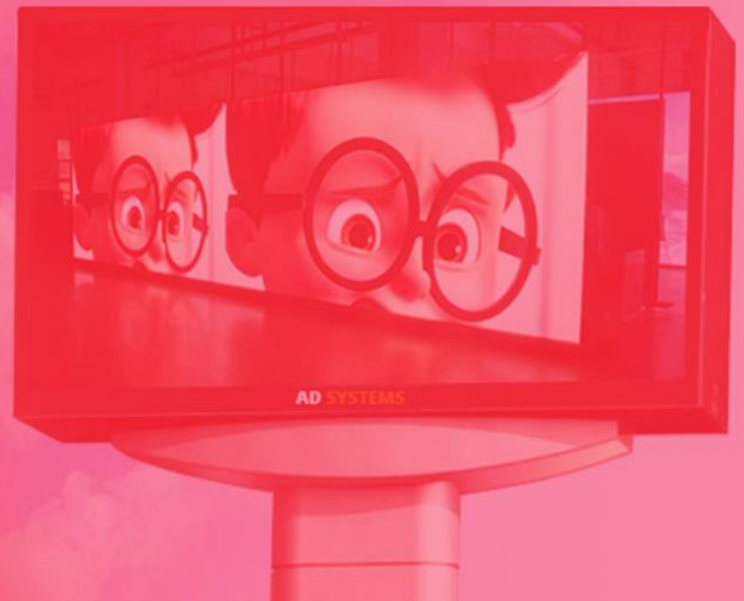


# Ad Systems

Electronic Display Manufacturer

- ✓ 78% Improvement In Page Views
- ✓ 47% Growth In conversion Rate From Quote Form



## How We Went About It? – Project Approach

To ingrain SEO elements in the web design only, a special team of senior designers and SEO experts was selected to handle the project. Work was started with market research on the client's industry. Subsequently, extensive keyword research was done.

Attention was focused on the products that were already in good demand and could be target in designing and SEO aspects.

"Making online sales requires more than just a website and impressive discounts. If customers cannot reach your website, then, sales are impossible. Talk to us and get the power of SEO for your website."

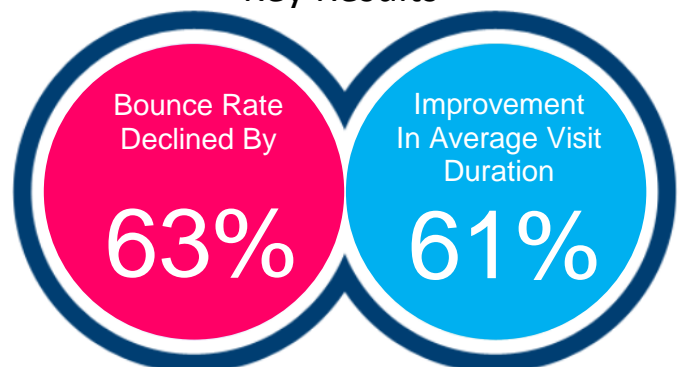
**78%**

Improvement In  
**PageViews**

## What We Are Really Proud Of? - Milestones

- Ad System is availing SEO services from FATbit for the last two years.
- We regularly receive appreciation from the client for our relentless work.

### Key Results



## Client Says



AD Systems belongs to a competitive field where product sales matter. SEO services from FATbit have put the search engine spotlight on our website and have helped us in achieving better conversions. The FATbit SEO team is always there to help us understand the playing field in a better way. Questions are addressed quickly and technical aspects explained patiently.

FATbit is very astute in identifying and explaining issues to us that affect our SEO performance and in offering suggestions for improvement. We are greatly impressed by the level of professionalism maintained at FATbit. If you are looking for actual results, we recommend FATbit.



**AD Systems**

**Electronic Display Manufacturer**

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