Yo!Rent:
Ready to Launch Rental eCommerce Marketplace Software

Features List

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Yo!Rent-Online Renting Marketplace System
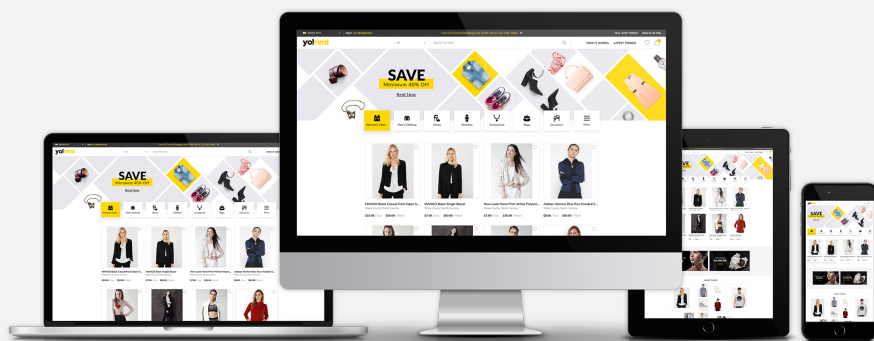
⊢ **Features List** ⊣

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Introduction

Yo!Rent Rental Marketplace Builder is the perfect solution to build online rental website where sellers can showcase, rent and sell their products. It guarantees a multivendor rental website that's secure, scalable and brings all the important features promised by top marketplaces of the world. It also includes Reports & Analytics to get valuable insights which will help the admin to track useful aspects like rents, sales, traffic, registrations, conversions, etc. and formulate better future business strategies.

Sellers will be able to list their products for rent or sale after specifying the rental price, sale price, security deposit, shipping etc. on the website. Buyers will be able to browse and view the products under various categories and they will be able to rent or purchase the same after making payments on the website. The website will offer Pickup and Delivery options, delivery will be managed by seller either manually or through Shipstation API.

The buyers (wishing to rent a product) will be charged a refundable security amount while renting the product on the website. Once the product is returned to the seller, the seller will initiate the Security Refund in the system (Complete/Partial/No Refund) based on returned product condition. Admin will be overall controller of website, the commission through product rentals and product ownership sales will be major revenue generation business model for website.

Key Features of Yo!Rent system

⊣ Backend/Admin Key Features ⊢

1. Catalog Management

- Shop

  - Search and use filter to easily find shops

  - Shop wise listing of products, product reviews and reported issues.

  - Set the shops as featured

  - Set shops as "active" or "inactive"

  - Manage (edit and delete) all the shops

- Brands

  - Manage brands

  - Brand wise listing of products

  - Set brands as "active" or "inactive"

  - Set page URL's and SEO elements for brands

- Categories

  - Manage categories and sub-categories

  - Set categories display order within navigation on the homepage and All categories page.

  - Set categories as "active" or "inactive"

  - Set page URL's and SEO elements for categories

- Products

    - Unlimited number of site Products

    - Search and filter products by shop, brand, category, price range, date range and for rent or sell

    - Manage products of all sellers

    - Set products as "active" or "inactive"

    - Manage (approve and cancel) product reviews

    - Add and manage product tags

    - Add and manage product options and option groups

    - Add and manage products attributes and attribute groups

    - Add and manage related products, product filters and add-on products

    - Set product page URL and SEO elements for products

2. **Users Management**

- Search and filter users by name, status, joining date, wallet balance range and user type (buyer or seller)

- Manage users accounts

- Ability to login to user account

- View users bank account details and their order history

- Ability to change password

- Ability to delete users accounts and reshopd deleted accounts

- View and manage (approve or reject) sellers approval requests

- Ability to customize seller approval form

- Manage (approve or reject) sellers money withdrawal requests

- Manage (approve or reject) order cancellation requests

3. Content Management

- Manage content of homepage & other static pages.

- Option to create SEO ready pages by the CMS including the Meta tags, Title Tags and Custom SEO Friendly URL.

- Manage custom product section on homepage called as collections

- Manage navigation options/links

- Homepage sliders & banners management

  - Manage homepage Sliders & banners

  - Set slider & banner sort orders

  - Set slider & banner URL or leave unlinked

  - Set slider & banner as "active" or "inactive"

- Labels Management (Manage headings/labels displayed on front end)

- Manage FAQs Categories & FAQs Listing

- Add and manage testimonials

- Add and manage report options, cancel options & return options

- Add and manage shipping companies and shipping duration labels

- Discount & Promotion Management

  - Create and manage discount codes

  - Add discount codes to categories, brand or products

  - Add discount codes that affect shipping

  - Set codes as "active" or "inactive"

  - Ability to set percentages off, amount off or a set price

  - Set and manage discount code validity

  - Set minimum and maximum order value required to apply discount code

  - Set number of times code can be used by all site users before automatically becoming inactive

- Set number of times code can be used by a single user before automatically becoming inactive

- Add and manage social media platforms links

4. Settings

- Add and manage countries

- Add and manage zones

- Add and manage states

- Add and manage cities

- Add and manage currency

- General Settings

  - Set website settings for allowing sellers to just rent products or just sell products or both

  - Manage site name and logos, shop owner name, email and address

  - Set site default language, timezone, country, date format, currency and allowed file extensions

  - Set SEO settings and site tracker code

  - Set site physical & digital product settings, COD payment settings and PPC settings

  - Set user account settings, subscription settings, checkout settings and stock settings

  - Enable/disable 3rd party live chat

  - Set third party APIs settings

  - Set Email configuration settings and SSL server settings

  - Set referral reward settings

- Commission Settings

  - Set admin commission on products for rent and sale

  - Manage commissions by specific categories, sellers and products

- Set default theme

- Create & customize new themes from predefined set of themes

- Payment methods

  - Active and deactivate payment types available

  - Set display order and icon

  - Set payment methods settings

- Activate and deactivate email templates and manage its content

- Activate and deactivate message templates and manage its content

5. Order Management

- View the order details, buyer details and seller details for all the orders

- Manage (approve or reject) return requests

6. Reporting & Analytics

- **Sales Reports:** Date wise sales report

- **Users Report:** User wise sales report

- **Products:** Product wise sales info

- **Shops:** Shop wise sales report

- **Tax:** Shop wise tax report

- **Commission:** Site Commissions & Revenues Statistics/Reports

7. Subscription Management

- Add and manage subscription packages

- Add and manage discount coupons for subscription packages

- View subscription order details

8. Export/Import

- Ability to export product and its related data like categories, brands etc

- Ability to import product data from XLS, XLSX or ODS spreadsheet file

9. PPC Management

10. Blog Management

- Manage blog posts

- Set blog publish date

- Set post as "published" or "Draft"

- Add blog summary and full blog post using Microsoft Word-like content editor

- Select comment status as open or not open

- Manage blog categories

- Manage (approve, publish or reject) blog contributions

- Set post URL and SEO elements

11. View all messages exchanged between buyers and sellers

12. Administration Users

Add & delete administration users	Set permissions	Reset password

Frontend Key Features of Yo!Rent

1. **Design features**

   - Cross-browsers compatibility

   - Mobile responsive

   - Hamburger menu on mobile site

   - Frontend and backend theme available with pre defined set of colors.

   - Easily readable & clean font

   - Breadcrumb Navigation

   - User Friendly Navigation

2. **Search Engine Optimization**

   - SEO friendly URLs

   - Customizable Title tags

   - Internal linking structure

   - Optimized Page loading speed

   - Generate Sitemap on a single click

3. **Google Map Integration to search products near you**

4. **Registration**

   - Social Media Login including Facebook and Google

   - Separate Sign Up process for Sellers and Buyers

5. **Newsletter Subscription**

6. Allow listing unlimited* number of products and users on site

Note: *Our scripts do not limit the number of users and products but beyond 100,000 Users and 100,00 Products – You will need a more powerful server/hosting service and may be some optimization into thescripts and Database also as the database size and concurrent users count increase. Ideally we recommend that you should have the hosting budget of 100 USD per month if the average daily visitorscount is up to 1000 Visitors. This budget should increase at least in the same proportion when your userbase/average daily visitors count is increasing.*

⊢ Buyer Key Features ⊢

1. Buyers can search products with category filter to easily view what they want.

2. Buyers can shop on the system under different categories.

3. Option to save product as a Favorite. It will be displayed in Favorite Products list.

4. Option to save shop as a Favorite. It will be displayed in Favorite Shops list.

5. Buyer can create lists and can add a favorite product in a particular list.

6. Buyers can do Private Messaging with sellers by using integrated message module system.

7. Option for buyers to either buy or rent the products.

8. Administration Users

Select rental start date & end date	Add the product to cart	Refundable rental security of the products

9. Ability to use Discount coupons on Checkout page. Added coupons will be displayed on the shopping cart.

10. Buyers can select pickup option to pick the rental product(s) from seller's location. (If pickup option is enabled on the product).

11. Easy checkout for the products added to Shopping cart either to buy or rent.

12. Option to save multiple Delivery and Billing Addresses with facility to mark any address as Default Delivery or Billing Address.

13. Multiple payment methods to make payment of the order.

14. Track and print orders.

15. Separate tab to show sold product orders and rented product orders so that buyer can easilyfind relevant orders.

16. Give rating and review to sellers for completed orders.

17. Raise refund request for completed orders.

18. Ability to place cancellation request. Upon admin approval, order will be cancelled.

19. Referral Module (On/Off by Admin)

    - Users can share unique URL & earn reward points through referral module system.

    - Admin can manage the reward points for referrers as well as referrals on registration and first purchase.

20. Wallet (Buyer can pay through wallet if credits are available).

Seller Key Features

1. Create shop with a personalized logo/banner.

2. Set page URL's and SEO elements for shop.

3. Buy one of the available subscription packages.

4. View order history of subscription packages.

5. Manage Products including product info, for rent or sell, rental details, stock, Pictures & Video,delivery timelines.

6. Manage Product shipping charge & tax rate applicable.

7. Manage product attributes and options.

8. Set product as featured.

9. Manage product meta tags, meta keywords and meta description for SEO purpose.

10. Enable or disable products.

11. Manage product quantity discounts and duration discounts for rental products.

12. Add and manage product options and option groups.

13. Ability to export product and its related data like categories, brands etc.

14. Ability to import product data from XLS, XLSX or ODS spreadsheet file.

15. View sold and rental products history.

16. Mark the rental product as returned to release the rental security amount to the buyers.

17. Ability to view all orders placed by buyers.

18. Ability to manage orders status.

19. Ability to manage return requests.

20. Manage payout payment details.

21. View sales reports & revenue statistics.

22. Add credits into the wallet.

23. View credit & debit summary.

24. Ability to request admin for fund withdrawal.

25. Manage personal and bank account details.